

COOKIE POLICY

When you visit and use our website www.senatormi.eu (the "Website"), we may use information obtained through the use of cookies or similar technology. Cookies are text files containing small amounts of information that are stored on your computer or device, when you visit our Website. Therefore, when we say "you" in this section, we mean your computer. We can recognize these cookies on your subsequent visits to the Website, allowing us to remember you.

Cookies can have many different forms. The main types and categories of cookies used on the Website are listed below.

The use of cookies enables us to offer you content and services that suit your needs and interests. Cookies allow us to record information about your visit to the Website and their use will make your next visit easier and faster.

First party and third party cookies - whether a cookie is a first party cookie or a third party cookie is determined by the domain that set the cookie. First-party cookies are created by the website visited by the user, i.e. the website displayed in the URL bar, e.g. www.senatormi.eu. Third party cookies are cookies set by a domain other than the domain of the website visited by the user. If a user visits a website and another entity sets a cookie through that website, it is a third party cookie.

A cookie contains at least two components, namely the name and the value of the file. It usually also contains a date when it will be automatically deleted (this is set according to the planned lifetime of the file). There is a difference between session cookies and persistent cookies.

Session cookies - these cookies allow the website operator to link the actions of a user during a single browser session. A browser session begins when the user opens a window and ends when the browser window is closed. Session cookies are created only temporarily. Once the browser is closed, all session cookies are deleted.

Cookies valid for the duration of the session are automatically deleted as soon as the respective browsing session ends. **Persistent cookies** will remain stored on your computer for the lifetime of the respective cookie and will only be deleted at the end of that period.

WHAT COOKIES DO WE USE?

Senator Meetings & Incentives s.r.o., registered address: Prague 10 – Vinohrady, Korunní 810, postal code: 101 00, company ID no.: 271 53 223, registered in the Commercial Register at the Municipal Court in Prague, ref. no. C 100318, uses technical/functional, and basic analytical cookies on the Website.

TECHNICAL/FUNCTIONAL COOKIES

When you visit and use the Website for informational purposes only, i.e. unless you register or give us your consent, we only collect personal data that your browser transmits to our server, which is necessary in order to display the Website to you and to guarantee the stability and security of its use.

We are allowed to use the technical/functional cookies on the basis of legal regulations. Without them, we would not be able to provide our services to you.

BASIC ANALYTICAL COOKIES

These cookies are used to improve the functioning of the Website. They allow us to recognize and track the number of visitors and to monitor how visitors use the Website. They help us to improve the way the Website works, for example by enabling users to easily find what they are looking for. These cookies do not collect personally identifiable information.

We use these tools to analyze and regularly improve the functionality of our Website. We may use the statistics obtained to improve the user experience and to make your visit to the Website more interesting for you as a user.

Google Analytics:

`_gat`: retention time: 24 hours

`_ga`: retention period: 14 months

`_gid`: period of 24 hours.

HOW CAN YOU SET THE COOKIES?

We use analytical cookies based on your consent. It is up to you whether you accept cookies and other similar technologies. You can either do this by selecting the „Accept All“ button, or you can set your cookie consents according to your own preferences and needs by providing your consents in the Cookie Settings.

However, if you do not allow us to use basic (functional) cookies, some features of the Website may not function as they should.

DATA RECIPIENTS

PLATFORM

Google Analytics

An analytics platform used to collect data about user interaction with the Website and to analyze

how users use the Website, how they move between the Website and where they come from to the Website. In processing this data, Google Ireland Ltd. acts as a Data Controller and may use this data for purposes within its independent activities.

We may change the use of cookies depending on the technologies available and in order to improve user experience and information, so please re-read this notice from time to time if you wish.

For further information about the processing of personal data by **Senator Meetings & Incentives s.r.o.**, please visit our website www.senatormi.eu.

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